



INSTALLING eCANTER LOGO TO EXISTING FUSO BRANDED DEALERSHIP SIGNAGE

THESE INSTRUCTIONS WILL SHOW HOW TO SUCCESSFULLY APPLY THE CORRECT eCANTER LOGO GRAPHIC TO FUSO BRANDED PYLONS AND WALL MODULES.

BEFORE YOU START

Measure the **width** and **height** of the sign(s) you wish to update. Compare your measurements with the table below, it will tell you which eCanter logo artwork you need for which sign.

SIGN TYPE	SIGN SIZE	eCANTER LOGO	DIST. BETWEEN LOGOS
Wall Module	W 800 × H 1,600 mm	W 547 mm / Logo A	180 mm
Wall Module	W 1,200 × H 2,400 mm	W 797 mm / Logo B	262 mm
Wall Module	W 1,600 × H 3,200 mm	W 1045 mm / Logo C	344 mm
Wall Module	W 2,000 × H 4,000 mm	W 1294 mm / Logo D	426 mm
Pylon	W 800 × H 4,000 mm	W 550 mm / Logo A	180 mm
Pylon	W 1,200 × H 6,000 mm	W 800 mm / Logo B	262 mm
Pylon	W 1,600 × H 8,000 mm	W 1050 mm / Logo C	344 mm

YOU WILL NEED THE FOLLOWING EQUIPMENT:

- Cleaning cloth and solution
- Long ruler and measuring tape
- Spirit level (optional)
- Masking tape
- Non-permanent marker
- Pencil
- Squeegee or card with a thin flat edge (e.g. bank/loyalty card)

STEP ONE

Using a clean cloth and cleaning solution, wipe the area on the sign where the new eCanter logo will be applied. Make sure there is no dirt, dust or residue remaining.

STEP TWO

In the table above, find the row for the sign you are updating. Note down the relevant measurement from the DIST. BETWEEN LOGOS column.

On the sign, use a ruler or measuring tape to measure the distance (that you noted down) from the base of the FUSO logo. At the correct distance a non-permanent pen to mark in on the sign. You should make two marks from either side of the logo. (Fig. 1)

Connect the two marks by drawing a straight line with your measuring tool and pen. The line should be parallel with, and equally distanced from, the base of the FUSO logo. Double check the line is level with a spirit level. (Fig. 2)

STEP THREE

Take the eCanter logo vinyl graphic and turn it over so that backing paper is facing towards you. It should be possible to see the an impression of the vinyl graphic through the backing paper. If the logo appears mirrored, this is the wrong side.

Use a ruler and pencil to lightly draw a straight line across the top edge of the logo onto the backing paper from side to side. (Fig. 3)

STEP FOUR

Take the eCanter logo vinyl graphic and hold it onto the sign. Carefully align the backing paper line with the line marked on the sign. Affix masking tape to the top of the backing paper to hold the logo in place on the sign. The masking tape will act as hinges allowing the vinyl graphic to be flapped up while keeping its position. (Fig. 4)

STEP FIVE

Flap the vinyl graphic up and carefully peel away the backing paper on the adhesive side of the vinyl graphic. Lightly flap the logo back down again into position. (Fig. 5)

Starting from one corner and working diagonally to the opposite corner, use the squeegee/card to press and drag across the backing paper sticking graphic onto the sign. This ensures no air bubbles are trapped between the vinyl and the sign. (Fig. 6)

Finally peel off the masking tape and backing paper to reveal the finished logo underneath.

STEP SIX

Wipe/clean/remove any marks and tape from the sign around the newly applied logo graphic.

Fig. 2



Fig. 3



Fig. 4



Fig. 5

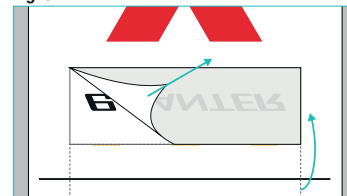


Fig. 6

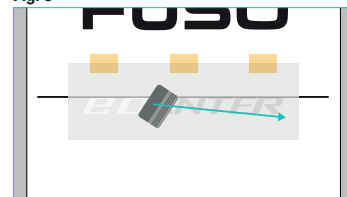


Fig. 1

